



61 Ways to Make FAST Money from Twitter

Written by **Elle Bingham** and **Jason Comely**

Making money on Twitter isn't impossible – as a matter of fact, it's really easy!

Below is a list of the multitude of things you can do to raise money from your Twitter account. Some of these involve online transactions, so you have to be trustworthy and honest. You can generate regular clientele if you stick with it.

Given time and attention, you could quite possibly create a nice income stream just by using your Twitter account!

Note: The links below in this HOWTO are run through [Adf.ly](#), an URL-shortening service and way to monetize visitors to your links. We discuss Adf.ly (and many other money making apps) below. --Jason

1. Get sponsored on [Twittad.com](#). Twittad is a way for advertisers to reach specific markets by sponsoring your Tweets. You can put your wallpaper up for all advertisers to discover, or you can select advertisers that match your specific interests.
2. Advertise on [Magpie](#). Magpie connects you with advertisers who will pay you for your posts. You determine what you post, and are in complete control of what appears in your Twitter timeline.
3. Write an ebook. Tweet a link to its landing page and have it ready to sell with a PayPal button. [Zero to Superhero](#) is a prime example of ebook marketing.
4. Find out how much your Twitter profile is worth with [TweetValue.com](#). It uses an algorithm developed by Jonas Lejon using specific information in your profile to calculate a dollar value. This could come in handy when advertisers come calling.
5. Snap up really good Twitter user names and sell them. Even if the name is already taken you can grab them after they've been idle for 9 months or more.

6. Create a private Twitter account and sell subscriptions to follow you. Using sites like [Twitpub](#), you can sell your tweets to paying subscribers.
7. Use your public Twitter account to provide links to donation sites.
8. Promote your favorite restaurants with a Twitter page and send real-time updates on table availability, daily specials and fresh batches hot out of the oven.
9. Organize a last-minute gig, and sell tickets. Local bands use Twitter to let people know when and where they will be playing. Even if you get the gig at the last minute, you can let your followers know tickets are for sale.
10. Sell tickets to your gigs for donations only. The same way you can sell tickets on Twitter, you can organize your gig for donations only. Save money by not using PR firms and focus the effort to your followers, instead of advertising on Craigslist.
11. Design and build a t-shirt, coffee mug, mousepad or whatever, then post picture with a link on how to buy. By using a website like [CafePress.com](#), you can create all kinds of customized merchandise using your own images. It's easy and fun!
12. Sell your photos. These days, digital cameras – even camera phones – can take print-shop quality photos. Take requests and custom orders for the photos and then send them to your customers.
13. Host a webcam auction. Post an item on your Twitter wall – and let the bidding begin! Have your followers post bids in the form of replies. Set up PayPal for the payment, and secure payment before sending the item to the winner.
14. Set up a Twitter account specifically for the purpose of promoting a business or person. Companies love to toot their own horn. But, they also love it when other people do it for them – and even pay you for it. Build the account, get your followers and tweet away! Sell the account to the business or sell your maintenance services.
15. Use [Adf.ly](#) and [Tweetbucks](#) to create links and make money. If your links go to online merchants, you can earn money when your followers buy products.
16. Be a [Twitter DJ](#). Tweet the music you play and provide links to download. Ritchie Hawtin has developed an app that will extrapolate the song data and automatically tweet what is played in real time. Get donations for playing the music your followers want.

17. Sell your digital creations – photos, music, apps – on Twitter through [Twitpay](#). Twitpay is a way to link PayPal and your Twitter account so you can buy and sell – just by tweeting.

18. Get investment information at [Stocktwits.com](#). Research stocks, get investment ideas – and watch your portfolio grow.

19. Tweet the money you spend. Tweeting what comes out of your pocket – cash, checks, credit or debit – helps you keep track of your expenditures. Keeping track of your money helps you save more of it!

20. Ghost tweet for a business. Many companies, who might not be as Twitter-savvy as some might think, are actually paying people to tweet updates for them. According to LinkedIn, the going rate is up to \$2 per tweet.

21. Create a blog and automatically update with tweets whenever you post. Charge for subscriptions.

22. Publish a [screencast](#) on anything you think is interesting, and charge for access or request donations.

23. Offer valuable advice and answer questions to people seeking information for a fee or donation.

24. Sell your handmade crafty things on [Etsy](#). Promote on your Twitter page.

25. Make things by custom order. Tweet about your ability to make things – get a few clients and fill the orders. Use PayPal or other service to get the payments. Then, blog about the things you've made and how happy your customer are.

26. Promote your beautiful poetry, haikus or prose and promote on Twitter. Take donations.

27. Create a local online matchmaking service and promote it on Twitter.

28. Organize professional Tweet-ups online for donations. Or, find a sponsor who will help.

29. Revamp Facebook and LinkedIn accounts. Many folks have accounts that really could use a face-lift. Offer to provide the service for a small fee.

30. Make tweeting a game. Design a simple game on Twitter to interact with users while they tweet. Sell the app or accept donations.
31. Personality profiles. Write a small app that uses simple algorithms to determine personality type and make suggestions on types of people they might be attracted to or to avoid. Promote and sell the service using Twitter.
32. Save the Tweets! Offer to back up Twitter account tweets for users. There are several web services that allow you to back up your Twitter account – [TweetBackup](#) and [Tweetake](#) are a couple. Offer the service of doing it for other people.
33. Build up Twitter accounts for a fee. People often get frustrated when they create their Twitter account, send out a bunch of tweets, but don't get a lot of followers. There are many websites that give hints and tricks on creating a large following in Twitter. Use it to your advantage.
34. Twitter lessons, tutorials and HOWTOs. On the same note, people want to know how to create a great following. Share this knowledge for a fee or donation.
35. Write press releases and blog posts for companies. Lots of companies want to be on Twitter, but they don't necessarily know how, or don't want to bother with it. Get in on the ground floor by showing off your writing skills first.
36. Design custom backgrounds for a fee. Take orders from other people and design one-of-a-kind backgrounds designed especially for each customer.
37. Design custom avatars. Along the same lines, design unique, custom-ordered avatars for your clients.
38. Be an available expert. Offer real-time, on-the-spot consultations in your area of expertise. It might be gluten-free baking, UNIX system administration or anything else that you really know a lot about. People pay for expert help.
39. Hunt for information. Companies, journalists, students and more people are in need of information. Track down information (statistics, articles, etc.). Advertise your search savvy on Twitter.
40. Do some headhunting. Match up employers with people who fit their needs. Do searches for job-hunters to find local businesses who have matching positions.

41. Become a Twitter Town Crier. Tweet interesting headlines and tidbits of information for companies. You'll need to have developed a large following beforehand.
42. Be a code guru. If you have the skills to fix website or other code, advertise your skills and availability on Twitter.
43. Tweet a blog post. Embed Google AdSense code and affiliate content so you can monetize your clicks. You can now do that with Amazon.com as well.
44. Create Twitter accounts with names you think people will want. Then sell them to the highest bidder.
45. On the same vein, create and build up an epic Twitter profile. When you have a huge following, put out the For Sale sign. Watch the bids come in!
46. Append your tweets. Make your posts short enough so you can fit in short ad copy at the end. (e.g. "Heading out to work on a Monday morning. Shop at [Deals.com](#)").
47. Offer paid reviews for people. You can review someone's professional website development, programming skills in your Twitter feed for a fee. Even promote someone else's Twitter account!
48. Manage all of your Twitter accounts in one place. Use [HootSuite](#) to track clicks on the links you tweet out, schedule messages, or feed your blog posts to Twitter. Paste your own AdSense code into the settings and you're off!
49. Offer premium content to your followers. Services like [Social Cord](#) is an easy way to provide premium content to your followers. Offer mobile content subscriptions on Twitter or other social networks, blogs and websites.
50. Leverage topic trends by selling relevant items on eBay and promote them in Twitter: "The latest Star Trek movie is awesome! Have you seen it yet?", then add a link to your item page on eBay.
51. Micro fundraising. What happens when you combine microblogging and microfunding? Combining these two very successful ideas and you have a great way of making money. Organize a [Twestival](#) or other online benefit for your favorite cause.
52. Promote your favorite music. A new service called [Tra.kz](#) uses short URLs to offer a marketplace for the music community. Less constraining than the music industry in general and avoid the iTunes monopoly.

53. Sell items based on popular searches. Do a real-time search using a phrase like, “I want to buy” or something similar. You’ll be surprised at what comes up. Offer to sell the most popular items on Twitter.

54. Answer questions on Twitter. Put your answer in the form of a link to a PayPal page. The person seeking the answer pays the money and gets your answer.

55. Offer digital coupon services as a subscription. Sign people up and send them money-saving tweets.

56. Find sources for journalists. Journalists are always looking for good leads – especially breaking news. Twitter is becoming a major contributor to current news items. Tweet your leads to your journalist followers, so they can write bigger pieces on what you’ve provided.

57. Guest Twitter services. Offer Twitter services to guests, or better yet, match Twitterers who might be interested in the guest Twitterer.

58. Write a book review. Book publishers are always looking for people to write glowing reviews for the books they publish. Amazon doesn’t do this, but check out other sites. Tweet the links to your reviews for maximum exposure.

59. Become an eBay affiliate. Point to eBay auctions using your Twitter account. The eBay Partner Network began paying for clicks to eBay sites in September 2009. As an affiliate, driving quality traffic to eBay is rewarded!

60. Do psychographic research. Create different Twitter personas with specific opinions and points of view, and give opinions based on the specific research requested. Consumer behavior, personalities, attitudes, interests and lifestyles are important for companies looking for new and emerging markets.

61. This last one, called [FollowTweet](#), requires a one-time investment of \$15, but there are many people who will swear by the ease and effectiveness of the passive income generator. Worth a look.

Information is courtesy of [Just Say ON](#)

